



## TECHNICAL BULLETIN 3.03

### Storage and Handling of Vinyl Graphic Products

This bulletin details storage guidelines for Vinyl Graphic products. These are merely guidelines and do not reflect the total scope of storage requirements. If you have specific needs that are not outlined in this bulletin, please call us. We will work with you in applying our knowledge of vinyl

#### **GENERAL INFORMATION:**

Unapplied vinyl graphics should be stored in a clean area, free from excessive moisture and direct sunlight, with ambient temperatures of 65° - 100°F (18° - 37°C).

The vinyl graphics should be applied within the time period specified for the particular product being used.

#### **ROLLS:**

Rolls in their original polybag and shipping carton should be stored horizontally. Rolls that have been removed from the polybag and carton should be suspended horizontally from a rod or pipe through the core. Rolls stored for less than 30 days can be stored on a shelf placed on edge with the core in a vertical position.

#### **VINYL GRAPHICS:**

Vinyl graphics must be stored flat. Do not apply pressure to stacks of vinyl graphics. If it is necessary to roll up a flat vinyl graphic for temporary storage or transport, be sure to roll the graphic up loosely with the masking side of the graphic facing out to prevent the graphic from separating from the liner paper. Vinyl graphics should be stored in a polybag and sealed with tape to prevent moisture absorption by the liner, which will cause the vinyl graphic to curl or ripple. Excessive moisture in the application masking will prevent poor adhesion to the vinyl graphic, thus creating poor separation of the liner and the vinyl graphic during application.

#### **TIPS FOR HANDLING VINYL GRAPHIC PRODUCTS:**

1. Do not fold or crease vinyl graphics, this can result in permanent damage to the graphic that does not disappear after vinyl graphic has been applied.
2. Remove vinyl graphics from shipping carton and lay flat on storage shelves. The method of packaging for shipment is designed for shipping efficiency and damage may occur if stored in this manner.
3. Tape end of roll stripe after each use to prevent coning and exposure of dirt and moisture to interior wraps of roll stripe.